

Exhibitions	
Global exhibitions seen by	42,000 visitors
London Exhibition	1-10 November 2016
London Visitor numbers	Over 37,600: Highest attendance for a pre-sale exhibition in London
Av. visitors per day	3,760
Highest visitors per day	5,514 (5 Nov)
All Night View (4 Nov)	2,063 visitors, 6pm-6am
Weekend of Talks (5-6 Nov)	Five talks, streamed live on Facebook - viewed over 120,000 times

The Sale: Bowie/Collector Part I	
Date	10 November
Total	£24,348,000 \$30,266,999 €27,734,811
Estimate	£8.1m – 11.7m
Lots offered	47
Percentage sold by lot	100%
Lots sold over high estimate	87%
No. of Sotheby's staff on the phone banks	40

Catalogues & Online	
Catalogues distributed	Nearly 20,000
Visits to our three e-catalogues	156,000
Visits to our Evening sale catalogue	Over 70,000
Lots viewed online	634,000 times
Most viewed lots online	1. Jean-Michel Basquiat, <i>Air Power</i> (lot 22, 6,525 times) 2. Jean-Michel Basquiat, <i>Untitled</i> , (lot 21, 4,412 times) 3. Frank Auerbach, <i>Head of Gerda Boehm</i> , (lot 18, 4,240 times)
Pre-sale videos	Viewed 170,000+ times

Bidding & Buying	
Total Number of Registered Bidders	765 The highest-ever for an Evening sale in London
Number of Phone/Commission Bidders	196
Number of Room Paddles Issued	102
Longest bidding on a single lot	10 minutes for lot 18, Frank Auerbach, <i>Head of Gerda Boehm</i> , sold for £3,789,000
Lots with highest no. of registered bidders	1. Lot 1, Bernard Leach <i>Vase with 'Leaping Fish' Design</i> 2. Lot 36, Meret Oppenheim, <i>La Condition Humaine</i> 3. Lot 21, Jean-Michel Basquiat, <i>Untitled</i>
Geo breakdown of bidders	46 countries (double the expected number of participants from the USA in a Modern British sale)