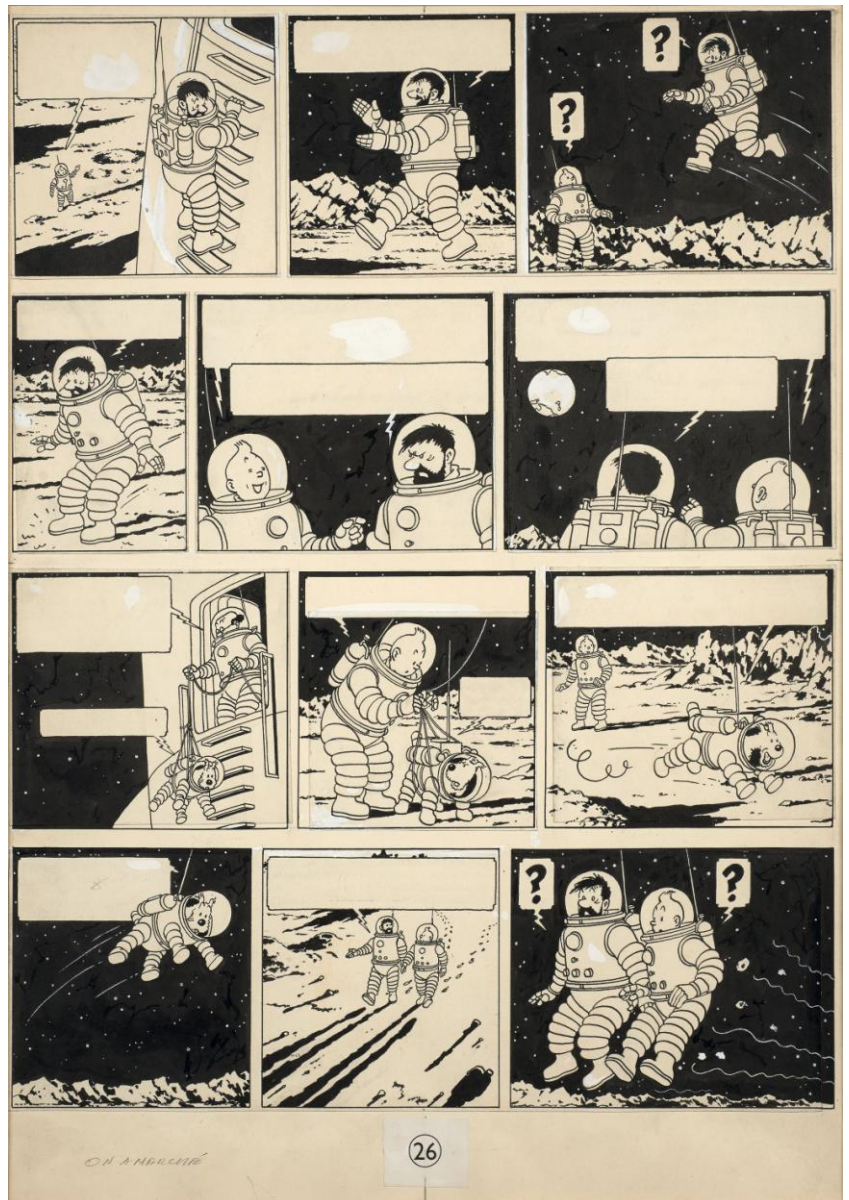


Comic Strip TINTIN HEADS UPWARDS: RECORD PRICE FOR HERGE

Results from the auction held on 18th and 19th November in Paris



Lot 498: HERGE (Georges Remi dit), Historical plate from the album, *On a marché sur la Lune*, published in 1954 sold for 1 553 312 € / 1 646 510 \$ inc. Premium (estimation: 700 000 - 900 000 €) ©Hergé/Moulinart 2016

WORLD RECORD FOR A SINGLE PLATE BY HERGE SOLD AT AUCTION
RECORD FOR A POST WAR PLATE BY HERGE SOLD AT AUCTION

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Paris – At the end of an intense two-day sale held on 18th and 19th November, Artcurial confirmed its leading place in the Comic Strip field. In an increasingly international market, the auction directed by François Tajan totalled 4 109 360 € / 4 355 922 €, well over its total estimation with almost three quarters of the lots sold. The bids shot up for the original works by Hergé whose acclaimed exhibition is currently on show just metres away from the auction house at the Grand Palais.

On 19th November, rare drawings and unpublished works reached the highest bids and established a new record for the artist. An historical plate from the album *On a marché sur la lune* (lot 498), published in 1954, became the world record for a single page by Hergé, sold at auction. The piece sold for 1,55 M€ / 1,66 M\$, and was acquired by a European collector. The exceptional private collection of twenty original drawings for the 1942-43 winter *Cartes neige* (lots 499 A à V), were also on sale and reached 1,2 M€ / 1,3 M\$.

The day before, Franco-Belgian Comic Strip Masters, both classic and contemporary had already created quite a stir at auction. Highlights include *Michel Vaillant* (lot 130) by Jean Graton which sold for triple its estimation at 40 800 € / 43 248 \$, and a drawing by André Franquin for the cover of the *Spirou* magazine from 1968 showing *Gaston Lagaffe* (lot 98), reached an impressive 43 400 € / 46 004 \$, (four times its initial estimation.)

“Les Aventures de Tintin have crossed centuries and accompanied different generations. Comic strip collectors are truly passionate and the market is strong. Artcurial holds 8 of the 10 highest prices reached for works by Hergé sold at auction. The absolute record was a comic strip piece with a Tintin drawing which sold for 2,65 M€ in 2014.”

Eric Leroy, Department Expert
Artcurial Comic Strips



Détail //Lot 498 : HERGE (Georges Rémi dit), historical plate from the album *On a marché sur la lune*, published in 1954, sold for 1 553 312 € / 1 646 510 \$ inc. premium (estimation: 700 000 - 900 000 €) ©Hergé/Moulinart 2016

WORLD RECORD FOR A SINGLE PLATE BY HERGE SOLD AT AUCTION
RECORD FOR A POST WAR PLATE BY HERGE SOLD AT AUCTION

1,55 M€ / 1,66 M\$, New world record for a single original plate by Hergé sold at auction

Just after midday, the hammer struck and made a new world record for Hergé. The historical plate from the album

On a marché sur la lune, published in 1954, was sold for 1 553 312 € / 1 646 510 \$ including premium to a European collector (estimation: 700 000 - 900 000 €). It is a new world record for a single plate (one page) sold at auction but also for a plate created after the war by the artist.

It was sold for almost three times the previous world record for a single plate from *des Bijoux de la Castafiore* which was sold by Artcurial for 404 480 € / 201 214 \$ in 2014. Two bidders in the auction room and two on the telephone fought it out for the masterpiece.

Before the auction, Eric Leroy, Comic Strip expert at Artcurial explained, *“This is one of the most important plates from after the war and like Tintin au Tibet and Les Bijoux de la Castafiore, is part of a mythical album which fascinates collectors and comic amateurs. This is a key moment in the history of the 9th art and works by Hergé from this period are rare on the art market.”*

In this impressive plate, the illustrator gathers Tintin, Milou and Captain Haddock: dressed in a spacesuit, they abandon the famous red and white checked rocket and set off to explore a new world.

1,2 M€ / 1,3 M\$ for the exceptional collection of twenty Cartes neige

Just a few minutes later, an exceptional collection gathering twenty original drawings made for the famous 1943-42 winter *Cartes neige*, (lot 499 A à V), which collectors battled over. The set of cards reached 1,2 M€ / 1,3 M\$, with 77 % of lots sold.

The first drawing of the series, the only colour one, shows Tintin, Milou, and the Captain Haddock and the Dupond/t on a red bobsleigh (lot 499A). It was sold for a rocket-high, 146 700 € / 155 502 \$, way over its initial estimation (60 000 - 120 000 €).

The drawings which were ordered by a Belgian publisher, specialising in post cards and calendars, were used to illustrate the commercial coloured cards at the end of 1942 and early 1943 for Christmas and New Year greetings. The cards are considered as the first Tintin adventures marketing product to reach out to a larger public

“It is particularly rare to find original Hergé creations from the 1940s, very few are up for auction nowadays. These twenty drawings have been carefully preserved within a private collection” wrote Eric Leroy before the auction, Comic Strip expert at Artcurial

True leaders in the field, Artcurial has decided to reveal this exceptional collection in Hong Kong in October where the auction house previously organised Asia's first European Comic Strip auction



Lot 499A: Hergé (Georges Rémi dit), 'Cartes neige', China Ink and watercolour on paper 1942/1943, original drawing and printed edition, sold for 146 700 € / 155 502 \$ inc. premium (estimation: 60 000 - 120 000 €) © Hergé/Moulinesart2016

1,2 M€ / 1,3 M\$ FOR ALL THE CARTES NEIGE (EST. 1,2 - 2,4 M€)

Artcurial, international leader

For Hergé and Comic Strips

Since its creation in 2005, Artcurial's Comic Strip department has confirmed its place as leader in an increasingly international market. As a pioneer in the field, Artcurial continues to collaborate with contemporary artists such as Enki Bilal, Tardi, Olivier Ledroit and Joann Sfar.

Artcurial auctions dedicated to the man behind Tintin have become a leading reference for this speciality which was created by Eric Leroy. Sales of works by Hergé enabled the auction house to make world records both for Hergé and for Comic Strips in general. In 2014 during the biggest Comic Strip sale, the double cover page for Les aventures de Tintin, by Hergé a world record for a Comic Strip work ever to be sold at auction was made. The same year, a new world record was reached for an original drawing of a Tintin album cover for the drawing of *L'île noire* vendu 1 M€ / 1,4 M\$. Following this success, the singer, Renaud decided to trust part of his comic collection to Artcurial including a double plate at the end of Sceptre d'Ottokar which was sold for 1 M€ / 1,2 M\$ in April 2016.

Other records have been made within the leading French auction house confirming its reputation for Hergé sales. Another highlight includes the sale of a replica from la fusée d'Objectif Lune, in 2014 exhibited at the rond-point des Champs-Élysées.

Hergé is arguably the most famous and sought after Comic Strip author today with his original drawings from the adventures of Tintin as star pieces. Artcurial however, continues to promote all fields of the Comic Strip department. In October 2015, the auction house organised Asia's first European Comic Strip auction in Hong Kong. An Asian collector snapped up the most expensive work, a drawing of the cover of Lotus Bleu by Hergé. A second edition will take place in Hong Kong on 3rd October 2016.

Sale Total : 4 109 360 € / 4 355 922 \$**65 % lots sold****1 € = 1,06 \$****Initial sale estimation: 3 928 980 € / 4 243 298.4 \$**

LOT	DESCRIPTION	PRICE (estimation in euros)	BUYER
498	HERGE (Georges Remi dit), <i>On a marché sur la Lune</i> , China ink and gouache, plate 26 from the album published in 1954 World record for a single plate by Hergé sold at auction	1 553 312 € / 1 646 510 \$ (est: 700 000 - 900 000)	European Collector
499A	Hergé (George Remi dit) <i>Cartes neige</i> , China ink on paper, 1942 – 1943	146 700 € / 155 502 \$ (est: 60 000 - 120 000)	European Collector
299	Albert UDERZO, <i>Asterix le Gaulois</i> , China ink and gouache and gouache on card for the film poster which was released in 1967	102 100 € / 108 120 \$ (est: 100 000 - 150 000)	European Collector
141	Edgar P. JACOBS, Blake & Mortimer, Tome 8, <i>Le piège diabolique</i> , China ink, plate 24, published in 1962	63 800 € / 67 628 \$ (est: 60 000 - 80 000)	European Collector
500	HERGE (Georges Rémi dit) and Studios, <i>Les Aventures de Tintin</i> , China ink and gouache on paper 1956-1958	54 900 € / 58 194 \$ (est: 30 000 - 50 000)	European Collector
229	Hugo PRATT, Corto Maltese, tome 5, <i>Toujours un peu plus loin</i> China ink and felt tip, plate published in 1979	44 700 € / 47 382 \$ (est: 35 000 - 45 000)	European Collector
98	André FRANQUIN, <i>Gaston Lagaffe</i> , China ink for the cover of the <i>Spirou</i> magazine dating back to 25th January 1968	43 400 € / 46 004 \$ (est: 10 000 - 15 000)	European Collector
130	Jean GRATON, <i>Michel Vaillant</i> , Tome 5, <i>Le 13 est au départ</i> , China ink for the plate 42 from the album published in 1963	40 800 € / 43 248 \$ (est: 10 000 - 15 000)	European Collector
100	André FRANQUIN, <i>Moon Module Mecs</i> , China ink and crayon for an illustration published in the <i>Spirou</i> magazine from 8th July 1971	35 700 € / 37 842 \$ (est: 8 000 - 12 000)	European Collector
93	Philippe FRANCOQ, <i>Largo Winch</i> , Tome 13, <i>Le Prix de l'argent</i> , China ink and crayon for the cover of the album, 2004	31 900 € / 33 814 \$ (est: 25 000 - 30 000)	European Collector

ABOUT ARTCURIAL

Founded in 2002, multidisciplinary Paris based auction house, Artcurial confirmed its leading position in 2015 on the international art market scene.

With three sale venues (Paris, Monte-Carlo and Hong Kong), Artcurial achieved an overall sales total of 191 M€ in 2015, doubling its turnover in 5 years.

Artcurial covers all the major specialist fields: From Beaux-Arts to Decorative Arts, Collectors' Cars, jewellery and watches, Fine wine and spirits. With a strong international bias,

Artcurial maintains its presence abroad with offices in Milan, Vienna and Brussels, Monte-Carlo and Munich and representatives in Beijing and Tel Aviv, as well as twice-yearly exhibitions in New York. In October 2015, Artcurial held its first sale in Hong Kong and Morocco.



High-resolution images available on request
Catalogue available online at www.artcurial.com
Estimates in dollars provided as a guide

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